

# Alvarado Street Bakery's Website Accessibility Policy alvaradostreetbakery.com

## Our Commitment to Accessibility

Alvarado Street Bakery's ongoing commitment to providing baked goods that embrace sustainable agricultural practices and healthy living, extends to our commitment to diversity and inclusion, not just for our employees, but for our customers and visitors to our web site, as well.

#### Website Accessibility

Alvarado Street Bakery is dedicated to continually ensuring that its website is always accessible to individuals with visual impairments and other disabilities. We are regularly updating our site to improve accessibility for all users in accordance with the Web Content Accessibility Guidelines (WCAG) 2.1 Standards ("WCAG 2.1"). We are working toward improving accessibility on https://www.alvaradostreetbakery.com via feasible and sustainable means, following the best practices and standards established by WCAG 2.1. We are committed to continually improving our website accessibility, despite limited compliance guidance from the United States Department of Justice and the Americans with Disabilities Act.

## Steps Taken to Improve Accessibility

Wherever possible, we strive to improve accessibility by including but not limited to, operating our website in a manner that is compatible with screen reader programs.

As part of our commitment to accessibility, we are continuously making changes to our site as well as devoting resources to promote compliance with applicable laws and guidelines. We have IT and marketing employees whose duties include promotion of accessibility, and we have engaged outside consultants to improve the quality and accessibility of our user experience for users of all abilities. We continue to look for ways to improve the customer experience.

#### Using a Screen Reader

We recommend using the most up-to-date version of any assistive screen reader technology as well as web browser. This will help to ensure the optimal experience free from compatibility or other issues of a technical nature. We use and recommend NVDA, an open source, free tool that leverages intuitive controls and fast, simple functionality.

# Telephone Support

Our team is ready and available to assist people with visual impairments with a variety of tasks. We are happy to read documents aloud, help with navigation of the website, assist in answering questions about our products, and assist customers in placing orders. If there is any way that we can better meet your needs, please give us a call at 707-789-6700. Our customer service team is generally available Monday through Friday from 9am to 5pm PST.

#### Please Contact Us

If you have any questions or feedback about our accessibility efforts or resources, please do not hesitate to contact us. Please call us at 707-789-6700 (PST) or email us at info@alvaradostreetbakery.com.